

Team Product Development Project Scorecard

400 POINTS

Chapter	State	Team Number	
		Possible Score	Team Score
Package Display Components			
Use and development of nutrition label			
• Required information present		10	
• Correct calculations		10	
• Correct organization		10	
Use and development of the ingredient statement			
• Present		10	
• Correct order and all ingredients included		10	
• Location on package		10	
Use of principle display panel to convey information			
• All required components		15	
• Correct information		15	
• Location on package		10	
		<i>Package Design Subtotal</i>	100
Product Development Oral Presentation			
Cost of goods sold			
• Costing		20	
• Accuracy			
Nutrition			
• Communicate nutritional quality of product		20	
• Apply nutritional quality to health benefits			
Target audience			
• Identification of key consumer		20	
Quality control			
• Key quality attribute of consistent product		20	
• Examples: flavor, color, texture, net weight, size, etc.			
Marketing and sales			
• Communicated with future users		20	
• Promotions			
• Market location			
Product			
• Appearance		20	
• Texture			
• Shelf-life			
• Interaction of ingredients			
• Creativity			
Processing			
• Description of how to make product		20	
• Equipment			
• Flow diagram, unit operations			
• People			
Packaging			
• Materials used		20	
• Appropriate for the use of the product			
• Creativity			

	Possible Score	Team Score
Food Safety		
<ul style="list-style-type: none"> Discussed potential hazards/concerns associated with products 	20	
Formulation concepts		
<ul style="list-style-type: none"> How well did the product match concept/product development scenario? 	30	
<ul style="list-style-type: none"> Category 	5	
<ul style="list-style-type: none"> Platform 	5	
Quality of presentation		
<ul style="list-style-type: none"> Equitable participation of team members 	5	
<ul style="list-style-type: none"> Organization 	5	
<ul style="list-style-type: none"> Use of time allowed 	5	
<ul style="list-style-type: none"> Professionalism 	5	
<ul style="list-style-type: none"> Presence and enthusiasm 	5	
<ul style="list-style-type: none"> Mannerisms 	5	
<i>Product Development Oral Presentation Subtotal</i>		250
Response to judges' questions		
Team participation in question response		
<ul style="list-style-type: none"> All team members contributed 	25	
Quality of response		
<ul style="list-style-type: none"> Accuracy Ability to answer Originality Knowledge 	25	
<i>Response to Judges' Questions Subtotal</i>		50
TOTAL POINTS		400